

M.A.C. 24/7

MODERN AMERICAN CUISINE

RESTAURANT+BAR

FOR IMMEDIATE RELEASE
November 16, 2016

M.A.C. 24/7 Celebrates 10th Anniversary with Ultimate Pancake Challenge Honoring our Military

HONOLULU, HAWAII (November 16, 2016) – Calling all Pancake Patriots! M.A.C. 24/7 Restaurant & Bar is celebrating its 10th anniversary on Saturday, December 3rd at 1:00 p.m. with an ultimate M.A.C. Daddy Pancake Challenge honoring our military personnel, their families and supporters.

If you are active or retired military, a family member with a loved one serving our country or just a patriotic fan of our armed services, we want you to enter our Military Appreciation Challenge by sharing a photo on your public Facebook or Instagram profile, showing your support. Include #mac247turns10 in your caption and the top five individuals with the most likes will be selected to compete for a chance to be our 10th anniversary pancake challenge champion! Deadline to enter is Nov. 20th.

Every contestant goes home with a prize but the fastest time receives the grand prize of \$1000. M.A.C. 24/7 will also match a donation to local non-profit Wounded Warrior Ohana. A total of \$5,000 in cash prizes & donations will be awarded. Since 2005, Wounded Warrior Ohana has special created events where donations go directly to run programs supporting wounded warriors and their families.

A Finalist for Best Gourmet Comfort Food at this year's Honolulu Magazine's Hale 'Aina Awards, M.A.C. 24/7 is proudly celebrating its 10th anniversary this December. To learn more about the Military Appreciation Pancake Challenge or to enter visit our Facebook page at www.facebook.com/mac247waikiki.

About Wounded Warrior Ohana

The Wounded Warrior Ohana is a Hawaii-based non-profit organization whose mission is to create enriching experiences for wounded warriors and their families. The organization's mission is to honor and remember those who sacrificed so much for so many by providing enriching, family experiences. One hundred percent of all donations go directly to run programs.

About M.A.C. 24/7

M.A.C. 24/7 is a bar and restaurant open 24 hours a day, seven days a week. We are a recipient of numerous honors including “Best Gourmet Comfort Food” Hale ‘Aina Awards by the readers of Honolulu Magazine and two “Taste Awards” by the Hawaii Food Manufacturer’s Association for Best Taste and Best Presentation. M.A.C. 24/7 offers local and traditional American “gourmet comfort food” and is featured on the Travel Channel’s hit show “Man v. Food” for its delicious, giant pancakes. It is located inside the Hilton Waikiki Beach hotel at 2500 Kuhio Ave. Valet parking is only \$3.00 when dining at M.A.C. 24/7. For more information call (808) 921-5564 or visit www.mac247waikiki.com.

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